

# HME® DRIVE-THRU OPTIMIZATION SYSTEM



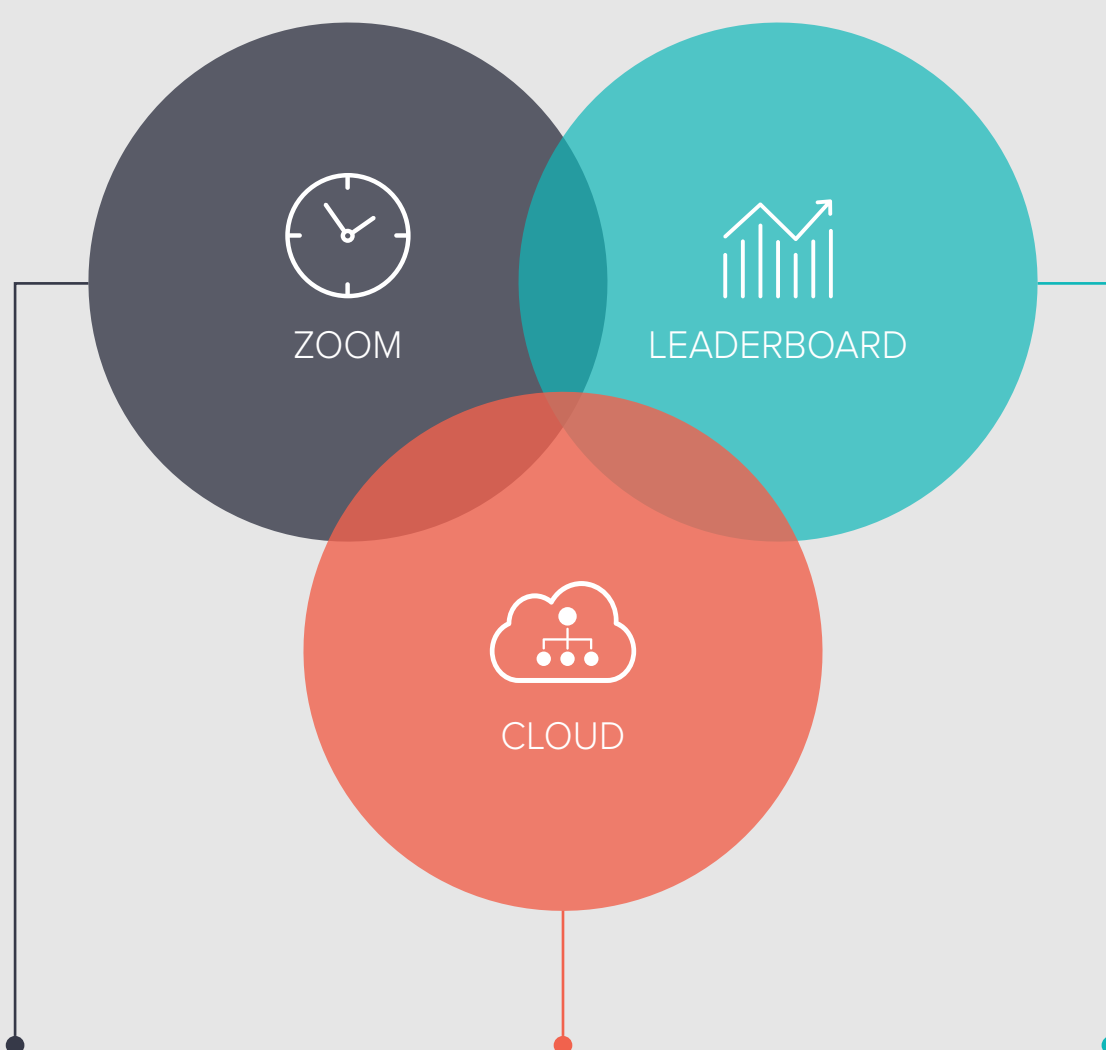
ZOOM®

HME CLOUD®

Leaderboard™

## THE INDUSTRY'S MOST COMPREHENSIVE SYSTEM FOR DRIVE-THRU MANAGEMENT

HME's Drive-Thru Optimization System combines ZOOM, CLOUD, and Leaderboard to offer the industry's most comprehensive drive-thru management system. Whether you're identifying bottlenecks at the store level or comparing the performance of multiple stores, HME provides unparalleled visibility into your entire enterprise.



### REAL-TIME DATA FOR IMMEDIATE RESULTS

- + Provides a real-time picture of your entire drive-thru at the store level
- + ZOOM's intuitive multi-color dashboard allows managers and crew members to instantly identify bottlenecks and take immediate action to speed things up

### MULTI-STORE ENTERPRISE MANAGEMENT

- + HME CLOUD provides multi-store operators the ability to remotely monitor key metrics of their entire enterprise
- + Easily compare and analyze performance data from multiple stores to identify what each store needs to succeed

### MOTIVATE EMPLOYEES WITH COMPETITION

- + In-store dashboard that allows managers and crew members to compare their store's rank to other restaurants in their enterprise
- + Create friendly competition while increasing staff productivity and improve customer service across entire enterprise

## MAKE EVERY SECOND COUNT FOR YOUR CREW AND YOUR CUSTOMERS



Managers analyze data and identify areas of improvement across entire enterprise

Crew members are motivated to meet performance goals and keep cars moving during critical peak hours

Customers' experience is improved by providing faster speed of service

## ENHANCE STORE RANKING & PERFORMANCE BY PROVIDING FASTER SERVICE



**Within one week of installing ZOOM at a store with historical speed-of-service problems, we shaved 22 seconds off our total drive-thru time.**

—BILL MAYESKI | MAJOR QSR MANAGER

## IMPROVE SPEED OF SERVICE AND CUSTOMER EXPERIENCE



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